

Working with Employers

A 2 day training workshop designed for all organisations whose success relies upon the effective engagement and involvement of employers.

Who is the course for?

This course is suitable for:

- ***Employment Officers who are arranging work tasters, work experience places, paid employment***
- ***Service managers and Team Leaders who wish to gain better insight into employer engagement within service development***
- ***Training and development leads within FE colleges, Connexions and work-based learning providers***

What does it cover?

The course is designed to allow participants to:

- ***build personal confidence***
- ***understand the employers perspective***
- ***develop long term relationships***
- ***address employer concerns***
- ***teach marketing techniques***

“I really enjoyed the training and noted down tons of useful tips”

“Rediscovered skills I thought I’d lost, in a supportive learning environment”

“The best training I’ve been on in a while – and I’ve been on a lot!!”



This course is delivered by Fred Bowen who has successfully managed his own companies for most of his working life. His experience as an employer has proved over recent years to be an invaluable asset in training other practitioners to develop their personal abilities to achieve a high rate of success when their work relies on engaging and involving employers.

Further information:

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