

Recruiting and retaining a diverse workforce

The course is delivered in workshop format that allows for delegate participation, group discussion and sharing experiences in recruiting and managing a diverse workforce.

Who is the course for?

- Human resource managers,
- Personnel officers,
- Diversity managers,
- Department managers

What does it cover?

- The business case for recruiting and retaining diverse workforce
- The benefits of maintaining a competitive edge
- The legal case/legislation
- The moral case
- Best practice in recruitment practice and procedure
- Tackling the barriers that candidates are faced with
- Practical and professional support
- Financial support



This course is delivered by Fred Bowen who has successfully managed his own companies for most of his working life. His experience as an employer has proved over many years to be an invaluable asset in training managers in many organisations to examine their practices of staff recruitment and retention and recognise and value the most important asset to any organisation – people.

Further information:

Fred Bowen (Training and Development Officer)
Tel: 07721 409045 Email: fred.bowen@base-uk.org